**Criminology Summer Project**

As part of Unit 1 (The Changing Awareness of Crime) you will be looking at campaigns for change with regard to crime. There have been many campaigns like this, from grassroots campaigns to stop illegal parking in local areas to national campaigns such as Sarah’s law, which campaigned for the law to change and for all child sex offenders to be named in their local area.

**Task**

For this summer project we would like you to research a campaign for change. There is a wide range of these, and they do not have to be directly linked to crime. Below is a list of suggestions that you could choose, or you can choose one of your own.

* **Knife Crime –** this is an example of one campaign: <https://ycyf.co.uk/>
* **Brexit –** this is a huge campaign that took over the country for months, and is continuing to do so now. These are links to both sides of the campaign: <http://www.voteleavetakecontrol.org/> <https://www.peoples-vote.uk/>
* **Assisted dying –** This is a long standing campaign for people to legally have the right to take their own life with the assistance of another, where the person is often terminally ill. Currently a person who helps with this can receive 14 years in prison.<https://www.dignityindying.org.uk/assisted-dying/>
* **Sarah’s law –** This was a campaign for the government to release the names of paedophiles in local areas so people were aware of risks to their children. <https://www.itv.com/news/2013-12-23/what-is-sarahs-law-background-to-the-nationwide-scheme/>

As part of this we would like you to create a factfile, this must include:

1. What are the aims (long term) and objectives (short term) of the campaign?
2. Who is the target audience of the campaign and why?
3. Why did the campaign begin and why is there a need for it?
4. What methods has the campaign used to gain popularity and attention? e.g. merchandise, newspaper deals
5. Has the campaign been successful?

This will aid you in the discussion and research of other campaigns and also the creation of your own campaign as part of the course.