Programme of Learning – Subject X

	Year 7	Year 8	Year 9	Year 10	Year 11	Post 16
			Textual Analysis:	Narrative:	Genre:	Ownership and
			The study of basic	The study of narrative	The study a range of	Control:
			semiotics, the creation	techniques in a range	print products,	The power of media
			of signs and symbols	of media texts. This	culminating in a textual	conglomerates.
			and the way meaning	unit will culminate in a	analysis of a print	Single Camera
			is created.	narrative report on an	advertisement.	Techniques:
				animated family film.	Representation:	The creation of a
Knowledge &			Lights, Camera, action:	Media Production:	The study of the way	media product in a
Understanding			The study of camera	The creation of a	individuals, groups and	specific genre.
			shots/movement/angl	media product, from	cultures are	TV Advertising:
			es. An introduction to	initial ideas to the	represented through	The study of
			symbolic codes such as	development of pre-	the mass media.	advertising techniques
			lighting, editing and	production activities.	Exam Techniques:	and the creation of a
			sound through the	Culminating in the	Interpreting questions,	TV advert.
			creation of a short	creation of a genre	analytical language,	News Production:
			moving image product.	specific media product.	pre-production	The creation of a
					techniques	broadcast news report.
			Students will be	Students will be able to	Students will be able to	Students will learn how
			introduced to the basic	identify the narrative	identify genre	to research key moral
			principles of semiotics.	techniques that are	conventions that are	and ethical issues
			Students will learn how	common to specific	common to a specific	surrounding media
Skills &			to analyse texts using	genres. In addition,	genre. In addition,	ownership.
Application			key concepts such as	students will be able to	students will be able to	
			audience, genre and	link narrative	link genre conventions	Students will learn how
			representation.	techniques to key	to key concepts of	to deconstruct media
				concepts of genre and	narrative,	texts using
			Students will start to	audience.	representation and	sophisticated subject
			deconstruct the		audience.	specific language.
			technical codes used in	Students will carry out		
			media texts. Students	detailed pre-	Students will apply	Students will use
			will begin to work with	production activities	their skills to exam	single-camera
			softwares such as	before creating a genre	style questions.	techniques to create
			imovie in order to	specific media product	Textual analysis and	subject specific media
			manipulate audio-	that is suitable for an	media industries will	products.
			visual material.	appropriate audience.	be covered in depth.	

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Learning Approaches

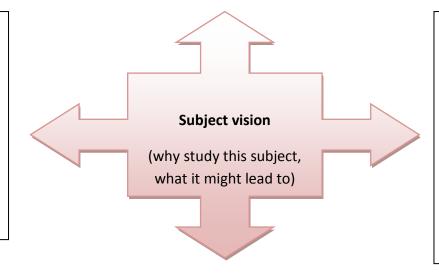
A range of online resources housed on pgslearningzone.co.uk help students to carry out relevant research and analysis using subject specific language. Students create their own website and upload a range of practical work, research and analysis.

Students use a range of softwares including imovie and garageband to manipulate audio and video in order to create a range of media products.

Student Support & Development

All members of the department have an MA in education innovation, specialising in the use of new technologies.

The department runs a community radio station, PGFM, that broadcasts every year on a restricted service licence. The department also produces a live TV programme. Friday World is created by students from all year groups.



Progression

Students who are successful at GCSE often progress to post 16 study. The National Diploma in TV & Film provides the opportunity for students to enhance their practical and analytical skills. Students who are successful at post 16 often go on to degrees or apprenticeships in; Media Production, English and Journalism, Marketing, Advertising, Web Design etc.

Assessment & Monitorng of Progress

Student progress will be assessed through a variety of formative and summative assessments. Students should expect to receive real-time feedback from their peers and their teachers during Media Lessons. Students will be expected to improve their work by acting upon the feedback they receive. Each half term, students will have their class work and independent work formally assessed and be given time to reflect on and in turn improve their work.

Development of Subject Specific language

Students will be expected to use subject specific language in all aspects of the course, including their written and oral responses.

Students will be expected to know the relevant language associated with the mnemonic – GRANTIS. (Genre, Representation, Audience, Narrative, Textual Analysis, Industry and Sound)

Students will be assessed on their levels of literacy and encouraged to reflect on their spelling, punctuation and grammar.